

# FARMER'S WIFE

## D I S T I L L E R Y

### Wholesale Media Kit

#### A note from the Farmer's Wife

The concept of the Farmers Wife Distillery was formed sharing a fine gin with friends. Living in the country, as 3rd generation farmers, we were inspired to share our love of country life and our passion for creating something unique. I knew it had to incorporate all of my passions: I wanted to create something that encompassed my love for growing food and gardening, my love of family, friends and community and the idea of mastering different flavours to produce something unique and special.

The sense of place to gather is as important as the creation and we would love for you to join us on our journey as we build and grow a home for the Farmer's Wife spirits and most importantly to be inspired by the magic of craft distilling.



Kylie Sepos

The Farmer's Wife



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### Why Partner With Us?

Our spirits are handcrafted, award-winning and built on strong brand storytelling that resonates with customers. We offer a premium yet accessible Australian gin range with strong sell-through, brand loyalty and year-round demand. The gin tastes pretty good too!

### Partner Benefits

- Competitive wholesale pricing
- Fast, reliable nationwide shipping
- Dedicated wholesale support team
- In-store tastings (where available)
- Product training and staff education resources

### Support Available

We're here to help you showcase our spirits in the best possible way.

- Staff training & guided tastings
- In-store promotions & sampling (by arrangement)
- Social media amplification & collaborative content
- High-quality imagery for online listings & marketing
- Co-branded seasonal displays & promotional assets (on request)

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#### Downloadable Links

Make it easy to promote and list our products with the assets below:

- [Logo's & Brand Guide](#) (Digital & Print Quality)
- [Product Range Media Kit](#)
- Product Images & Tasting Notes (Digital & Print Quality)
  - [Autumn Dry Gin](#)
  - [Summer Spritz Gin](#)
  - [Warm Winter Gin](#)
  - [Sweet Spring Gin](#)
  - [Gin Liqueurs](#)
- [Cocktail Images](#) (Digital & Print Quality)
- View Recipes on our website - [www.farmerswifedistillery.com.au/recipes/](http://www.farmerswifedistillery.com.au/recipes/)

#### Wholesale Contact

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