

# FARMER'S WIFE

## D I S T I L L E R Y

### Brand Media Kit

#### A note from the Farmer's Wife

The concept of the Farmers Wife Distillery was formed sharing a fine gin with friends. Living in the country, as 3rd generation farmers, we were inspired to share our love of country life and our passion for creating something unique. I knew it had to incorporate all of my passions: I wanted to create something that encompassed my love for growing food and gardening, my love of family, friends and community and the idea of mastering different flavours to produce something unique and special.

The sense of place to gather is as important as the creation and we would love for you to join us on our journey as we build and grow a home for the Farmer's Wife spirits and most importantly to be inspired by the magic of craft distilling.



Kylie Sepos

The Farmer's Wife



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### About The Farmer's Wife Distillery

#### The Distillery

We are committed to making gin the way gin used to be made, by a one shot distillation in a traditional copper pot still. Copper is essential to the distillation process as the chemical reaction results in a softer and smoother spirit.

We rest our botanicals on the finest quality neutral Australian sugar cane spirit. This spirit provides a clean blank canvas upon which the Farmer's Wife can weave her botanical magic. We keep only the very hearts of the spirit and then blend it with purified rainwater harvested from the farm.

Today, our award-winning seasonal gins and liqueurs reflect the rhythm of the seasons and the character of our farm. Each spirit is distilled with intention, connection and a deep respect for place.

#### Our Story

What began as small-batch experiments at home has grown into a destination craft distillery, restaurant and tourism experience welcoming thousands of visitors each year.

Our brand champions:

- Craftsmanship over shortcuts
- Community over commercialisation
- Connection over convenience
- Sustainability through small-batch production and locally sourced ingredients.

#### Core Brand Values

- Authenticity - Real stories, real people, real craft
- Seasonality - Products shaped by nature
- Country Charm - Warm, welcoming and unpretentious
- Innovation - Traditional methods with modern flavour exploration

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#### Downloadable Links

Click on link to download

- [Logo's & Brand Guide](#) (Digital & Print Quality)
- [Hero Images](#) (Digital & Print Quality)
- Product Images & Tasting Notes (Digital & Print Quality)
  - [Autumn Dry Gin](#)
  - [Summer Spritz Gin](#)
  - [Warm Winter Gin](#)
  - [Sweet Spring Gin](#)
  - [Gin Liqueurs](#)
- [Cocktail Images](#) (Digital & Print Quality)
- Distillery & Restaurant Images
  - [Digital Quality](#)
  - [Print Quality](#)

#### Media Enquiries Contact

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